School for New Learning
Course Syllabus
AI 121 ART AND MEMORY: Scrapbooking

Spring 2017

But human beings do not perceive things whole; we are not gods, but wounded creatures, cracked lenses, capable of only fractured perceptions. Partial beings, in all the senses of that phrase. Meaning is a shaky edifice we build out of scraps….

From Imaginary Homelands, Salman Rushdie

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          Master Scrapbooker
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          E-mail: blosardo@depaul.edu

Location: Loop Campus

Class Meeting Dates and Time:
This course consists of 2 all day Saturday sessions 9am – 4pm, 25 March and 1 April 2017 plus an online discussion via the DePaul D2L website. All sessions are required.

Competences Offered:
NB: Students can register for one of the following competences:

A1X: Can define art and craft and understands how creativity influences artistic outcomes.
Can define both art and craft
Can explain how manipulation of artistic materials in class influences understanding in art and craft work
Can articulate the process of artistic decision making
Can discuss how creative thinking influences art

A2X: Can design and create an original work of art/craft and can describe the elements which define the medium.
Can define both art and craft
Can articulate the process of artistic decision making
Can discuss how creative thinking influences art
Can explain difficulties in art production and can articulate means to overcome them.

**A-5: Can define and analyze a creative process.**
- Can define the concept of creativity
- Can identify, analyze, and describe the components of a creative process in one or more fields of human endeavor.
- Can explain how engaging in a creative process effects one’s perception of the world

**Nb:** If you are not an SNL student, it is best to register for the A2X competence. Contact the instructor (blosardo@depaul.edu) if you have questions.
If you registered for CCA, the competence that you will gain in this is A5.

**Course Description:**
In homes all over America, dining room tables are filled with tiny metal hearts, pictures of adorable toddlers, bags of stickers, and 500 varieties of lettering. Scrapbooking is one of the nation’s most engaging leisure time activities. Millions of dollars are invested in this peculiar pastime that focuses on not only recording family events, but prettifying them as well. Most of us do not consider ourselves artists, but give us a pair of scissors and some fancy paper and we will create masterpieces! Students in this experience will learn about the history of scrapbooks and will begin the process of decoding the definitions of creativity, art, and craft. In addition to the production of meaningful works of art and craft, topics will include a description of many varieties of scrapbook art and its historical development; the ways in which art and craft intersect in the scrapbook; how to get started with a scrapbook; and the nature of creativity and its impact on the scrapbooker’s art. Students in this course will meet on campus for two all day sessions and will participate in an online discussion via D2L. For specific session dates, see course calendar below.

**Expected Outcomes:**
Upon the successful completion of the course, learners will have:
- an awareness of the history of the scrapbook;
- an appreciation for artistic endeavors;
- an understanding of the creative process;
- an understanding of terms *art* and *craft*;
- an ability to create a work of art or craft and to manipulate art materials and to learn by making in the visual arts.

**Learning Strategies:**
In this course, students will review, touch, produce, and analyze scrapbooks and will relate these topics to the definitions of creativity, art, and craft. Handouts, readings, lectures, discussions, and art making experiences will all contribute to students’ understanding of the competences of this course.

**Required Learning Tools:**
- Required readings will be made available on the D2L site for this course. Art materials will be made available in class.
- Photographs from students’ personal collections.

**Nb:**
- Please do not bring any scrapbooking machines to class. On our second day, If you want to bring art materials (paper, small embellishments, etc) from home, you are free to do so, but do not bring die cutting machines, letter makers, or other mechanized materials;
- Do not use your cell phone in class. Cell phone use is distracting to your colleagues. Make sure it is turned off and stowed during our class periods. We will be working with water and paint and your cell phone might sustain significant damage;
- Please do not bring food of any sort to class.

Evaluation Techniques and Criteria:
The competences and their requirements for this course are listed below. Be aware that this is a short, experience based course. All written materials must be produced within a short time. Please note the due dates in the syllabus and in the D2L site. Timely participation in ALL class and online sessions, discussions, and activities is absolutely required.

All assignments must be presented in standard English. Please check your work for grammar and spelling. Please note that arriving late or leaving early will negatively influence your grade. Both class days are required. Art production requires thinking, working, rethinking, reformatting, and thinking again. In this course, we will be focusing on these making and remaking techniques, so use any extra time to practice and refine your work.

Deliverables:
- 2 short Competence Reflection Statements. Nb: all written materials must be submitted in Word through the D2L dropbox;
- Individual work sessions for the production of 1 altered book cover and 4 scrapbook pages;
- Participation in a two part on-line discussion via D2L;
- Doodle book to turn in day two.

Grading and Rubrics:

<table>
<thead>
<tr>
<th>Participation in class discussions and scrapbooking assignments: 30 Points per day (60 points total)</th>
<th>20 – 30</th>
<th>Work completed demonstrating use of course materials and design tools. Work completed without reference to course materials and design tools; Work not completed, or not completed in class; Late arrival or classroom disruption will result in lower grades</th>
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<tbody>
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<td>1 – 19</td>
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<tr>
<th>2 Competence Reflection Statement assignments: 10 points each (20 points total)</th>
<th>8-10</th>
<th>Assignment instructions addressed and enhanced, with in depth analysis of course lectures, readings and experiences as directed; Clear, error free writing; Timely submission.</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>5-7</td>
<td>Assignment instructions carefully followed, with acceptable level of content comprehension of course lectures, readings, and experiences as directed; Some errors in writing; Timely submission</td>
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<tr>
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<td>1-4</td>
<td>Assignment instructions not followed, with unclear thinking on course topics; Serious errors in writing; Late submission.</td>
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<tr>
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<td>0</td>
<td>missing work</td>
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<tr>
<th>Mid Point Discussion: 10 points: two sections, 10 points each (20 points total)</th>
<th>8-10</th>
<th>Assignment instructions addressed and enhanced, with in depth analysis of course lectures, readings and experiences as directed; Clear, error free writing; Timely submission.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>5-7</td>
<td>Assignment instructions carefully followed, with acceptable level of content comprehension of course lectures, readings, and experiences as directed;</td>
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Both class sessions will be broken down as follows:

- a. Meet 9am – 12 noon;
- b. Lunch break from 12 to 1;
- c. Meet 1pm – 4pm;

nb: Late materials will be assessed on a P/F basis only. The highest grade available for late work is a C.

While it is wonderful to carry class techniques home, **every student must produce the altered book cover and four scrapbook pages IN CLASS**;

It is likely that some students will come to this course with experience in scrapbooking. It is important to note that all activities are required, experience with the form notwithstanding.

1. **In Class discussions**

   *Art and Memory* provides a great deal of information to discuss and debate. One third of the class will be devoted to large and small group projects and deliberations related to the nature of visual communication, its history, and contributions to the arts. Consistent participation in these activities is required.

2. **Online Discussion**

   Online discussions are conducted via D2L. Preparatory reading materials are provided on the D2L site. Read the course materials, formulate your own ideas about the questions, read your colleagues’ comments and refine your thinking before posting your response. The online discussion has two sections and students must post a minimum of three times in each section, for a minimum total of six posts. The more you post substantively, the more you refer to course materials and follow information provided in class, the better your grade. Please check your work for errors before submitting. Please do NOT check the 'Add original post text' button. Nb: **We will assess your first discussion as soon as possible after the noon deadline so you have some feedback to help you in your second discussion. No comments will be assessed after the deadline.**

3. **Scrapbook Projects**

   Each of our competences includes a doodle book produced in class, an altered book cover project and a minimum of 4 scrapbook pages to be produced in the workshop. Materials and processes will be presented in class. Final products will be assessed on developing some artistic skill using a range of techniques and styles, on understanding of the creative process, and on ability to express artistic motivation;

3. **Competence Reflection Statements** (requirements by competence):

   These short assignments are intended to capture your thoughts as they evolve over our course. They need not include citations or bibliographies, but should focus on what you, as an individual, have learned about your chosen competence throughout the experience, as opposed to your ideas when you began the course. While answering the questions for your competence, consider what surprises you about the material, what you find particularly interesting, what you tried in your artwork and papermaking, what you didn’t try, why, why not, etc. Check the statements and facets at the beginning of this document for more info on your statement.

   **Competence Reflection Statements are to be typed and submitted in WORD via D2L drop box. See course calendar below for due dates.** The forms are located on the D2L site.
Tentative Course Calendar

A note on the readings: Assignments listed below are for convenience only. Class topics might vary from the schedule listed below. All reading assignments, including class handouts, must be completed in a timely fashion. All reading assignments are available on the D2L site.

Sessions One and Two: Saturday 25 March 2017
AM
Course Introduction
Scrapbooking in history
What is a modern scrapbook?
Class Exercises: Drawing Exercises

PM
Understanding visual images
Composition in Scrapbooking
Class Exercises: Mystery Scrapbook Page

Homework:
- Complete first Competence Reflection Statement (Due via D2L Drop Box by 11:59 pm on Monday, 27 March 2017).
- Read for next sessions: Course handouts on D2L
- Participate in the two-part On Line Discussion: Art and Tradition

Session Three: On line Session 26 – 31 March 2017
There are two questions in our D2L discussions: What is Art? and What is Non-Traditional Art?
Participation in the second question relies upon participation in the first.

Discussion 1: What is Art?
All posts due by NOON Wednesday, 29 March 2017;

Discussion 2: What is Non-Traditional Art?
All posts due by NOON Friday 31 March 2017.

Sessions Four and Five: Saturday 1 April 2017
AM
Review
Art, Craft, and Creativity Examined
Class Exercises: Creativity Games
Altered Book Page Cover

PM
Class Exercises: Putting it all together: Making Scrapbook Pages
Presentation of pages to faculty: 3:00 pm – 4pm.
Homework: Complete second Competence Reflection Statement (Due via D2L Drop Box by 11:59 pm Monday 3 April 2017)

MATERIALS SUBMITTED AFTER DUE DATES WILL BE ASSESSED ON A PASS/FAIL BASIS ONLY. INCOMPLETE GRADES ARE NOT AUTOMATIC AND MUST BE NEGOTIATED WITH FACULTY. STUDENTS WHO HAVE NOT ATTENDED BOTH SESSIONS WILL NOT QUALIFY FOR AN INCOMPLETE GRADE.
Nb: Missing more than 15 minutes of any class session will result in failure.
Students must achieve at least 65 points to pass this course. SNL students must achieve at least 69 points to earn competence.

Bibliography
Selected readings from the sources listed below, and others, can be located on the course D2L website:
Books such as the papermaking guides listed below can be purchased at any large bookstore or on line from Amazon.com, from bn.com (Barnes and Noble), or from other on line services
Books:
Art and Illusion: A Study in the Psychology of Pictorial Representation, Ernst Gombrich
Bright Earth: Art and the Invention of Color. Philip Ball
But is it Art? Cynthia Freeland
Color: A Natural History of the Palette. Victoria Finlay
Color and Culture. John Gage
The Scrapbook in American Life. Susan Tucker, Katherine Ott, Patricia Buckler
Scrapbooks: An American History, Jessica Helfand
Writing with Scissors: American Scrapbooks from the Civil War to the Harlem Renaissance. Ellen Gruber Garvey

Online sources:
Scrapbook News and Review Magazine
Artists Reflection Essay Workshop

Addenda to Syllabus: Art and Memory: Scrapbooking
Attendance Policy
Attendance is mandatory. Students and faculty are expected to arrive on time, and to participate in every scheduled class session. For online sessions, students are expected to complete assignments and post them within the specified dates. Specific course policies can be listed in the course syllabus, and acceptance of the syllabus indicates agreement to policies outlined in that document.
Missing class makes assessment a difficult process, and all students who miss any classwork are subject to grade reduction. Students who miss more than 10% of class time are subject to failure.

DePaul University Academic Integrity Policy
DePaul University is a learning community that fosters the pursuit of knowledge and the transmission of ideas within a context that emphasizes a sense of responsibility for oneself, for others and for society at large. Violations of academic integrity, in any of their forms, are, therefore, detrimental to the values of DePaul, to the students’ own development as responsible members of society, and to the pursuit of knowledge and the transmission of ideas. Violations include but are not limited to the following categories: cheating; plagiarism; fabrication; falsification or sabotage of research data; destruction or
misuse of the university’s academic resources; alteration or falsification of academic records; and academic misconduct. Conduct that is punishable under the Academic Integrity Policy could result in additional disciplinary actions by other university officials and possible civil or criminal prosecution. Please refer to your Student Handbook or visit http://studentaffairs.depaul.edu/homehandbook.html for further details.

*DePaul University Incomplete Policy*

The SNL student who wishes to receive the grade of IN must submit a formal written request to the course instructor. This request must be made before the end of the quarter in which the student is enrolled in a course. **75% of the course requirements must be complete** before a student can qualify for an IN grade. Undergraduate and graduate students have at most two quarters to complete an incomplete. At the end of the second quarter (excluding summer) following the term in which the incomplete grade was assigned, the incomplete will automatically convert to an F grade. A faculty member has the prerogative to assign a completion date earlier than the two quarter deadline and this date will supersede the two quarter timeframe. Students must adhere to the incomplete grade request procedure of the academic unit offering the course for which they are requesting the incomplete grade. **INCOMPLETE GRADES MUST BE NEGOTIATED WITH FACULTY.** See the SNL Student Resources website for the Incomplete Form. In this course, incompletes will not be allowed for any missed class time.

*Grading Policy*

**A/A-** designates work of high quality; reflects thorough and comprehensive understanding of the issues at hand; reflects a clearly identifiable thesis and argument that demonstrates cogent and creative development and support of idea.

**B+/B/B-** designates work of good quality; reflects clearly organized and comprehensive understanding of issues at hand; presents substantive thesis and argument with evident development and support of ideas.

**C+/C/C-** designates work which minimally meets requirements set forward in assignment; reflects some organization and development of ideas but develops argument in superficial or simplistic manner; may only address part of the assignment or be otherwise incomplete.

**D=** designates work of poor quality which does not meet minimum requirements set forth in the assignment; demonstrates poor organization of ideas and/or inattention to development of ideas, grammar, and spelling; treatment of material is superficial and/or simplistic; may indicate that student has not done reading assignments thoroughly. The D grade does not carry competence for SNL students. SNL students receiving fewer than 68 points will be issued an F grade.

In this course, grades will be calculated as follows:

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<thead>
<tr>
<th>Grades</th>
<th>A</th>
<th>A-</th>
<th>B+</th>
<th>B</th>
<th>B-</th>
<th>C+</th>
<th>C</th>
<th>C-</th>
<th>D*</th>
<th>F*</th>
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</thead>
</table>

*no competence*
Please note that all students must complete all assignments in order to pass this course. Late materials will be assessed on a P/F basis only.

**Classroom Behavior**
All students are expected to conduct themselves with respect and tolerance. Our course is about expanding ideas through reading, listening, and experience. Listen to others’ ideas with attention and open mindedness. In this course, we will be using our time to listen not only to the teachers but to one another. While someone has the floor, please refrain from speaking. Be kind to your colleagues and listen attentively. Class time is for class activities. Keep your cell phone turned off. If you feel you must answer your phone, do so by leaving the classroom and making every attempt not to disturb your colleagues. Keep in mind that any missed time will be reflected in your grade for that day’s activities. Please arrive on time. Coming in to class after we have begun our sessions is disconcerting to everyone. Do not bring food to class. Unprofessional behavior such as texting, ringing cell phones, accessing the internet on your phone, talking while others have the floor could result in your being asked to leave the room. Your teachers work closely with the DePaul University Dean of Students’ office to ensure that students are respected and can work in an environment conducive to learning.

See additional information pertaining to the grade designations for undergraduate grades. See [Pass/Fail Grading Options](#).

This course includes and adheres to the college and university policies described in the links below:
- [Academic Integrity Policy](#)
- [Incomplete Policy](#)
- [Course Withdrawal Timelines and Grade/Fee Consequences](#)
- [Accommodations Based on the Impact of a Disability](#)
- [Protection of Human Research Participants](#)

**Course Resources**
- [University Center for Writing-based Learning](#)
- [SNL Writing Guide](#)
- [Dean of Students Office](#)