School for New Learning
Course Syllabus

AI 168 ART AND MEMORY Scrapbooking II: The Art Journal

Painting is just another way of keeping a diary.
- Pablo Picasso

Spring 2017

Faculty: Pamela Sandy  
Master Scrapbooker  
Betta LoSardo  
Resident Faculty  
School for New Learning  
Office: (312) 362-6497  
E-mail: blosardo@depaul.edu

Location: Loop Campus

Class Meeting Dates and Time:  
This course consists of 2 all day Saturday sessions 9am – 4pm, 22 April 2017 and 6 May 2017, plus one field trip and one on line discussion via the DePaul D2L website. All sessions are required.

Competences Offered:  
NB: Students can register for one of the following competences:  
A1X: Can analyze some modern art movements and can define one’s own creative process.  
Can explain how modern art movements contribute to the definition of art  
Can use art materials to develop an understanding of art and design  
Can articulate one’s own creative process

A2X: Can design and create an original work of art and can describe one’s own creative process.  
Can explain how modern art movements contribute to the definition of art  
Can produce a work of art and can assess one’s work in terms of design theory  
Can explain one’s own creative process.

A5: Can define and analyze a creative process.  
Can define the concept of creativity  
Can identify, analyze, and describe the components of a creative process in one or more fields of human endeavor.  
Can explain how engaging in a creative process affects one’s perception of the world

Nb: If you are not an SNL student, it is best to register for the A2X competence. Contact the instructor if you have questions.
If you registered for CCA, the competence that you will gain in this class is A1X.

Course Description:  
Art and Memory Scrapbooking: the Art Journal is the second course on the art and craft of scrapbooking offered in the SNL curriculum. This course focuses on a specific aspect of scrapbooking art, the
production of embellished, personal diaries. Throughout this 2 credit hour experience, students will critically examine the artistic aspects of journaling and collage artwork, will investigate movements in the art world, will address principles of design, and will create works of art and craft that chronicle events in their lives through art, narrative, and photographs. Defining the creative process and applying it with course materials are pivotal aspects of learning in this course. This is a hands-on art making course. While faculty will discuss various techniques and information about assessing works of art and putting them in the context of art movements, students should expect to be introduced to art making materials and to use them during class time. Nb: Students do not need to have taken the first Scrapbooking course to register for Art and Memory Scrapbooking II. There is no prerequisite for this course. This course will meet on campus and online via D2L. For specific session dates, see course calendar below.

Expected Outcomes:
Upon the successful completion of the course, learners will have:
- a general awareness of some art movements and design theories;
- a greater appreciation for the production of art work;
- an understanding of the creative process;
- an ability to create a work of art/craft and to manipulate art materials;
- an ability to learn by doing in the visual arts.

Learning Strategies:
In this course, students will review, touch, produce, and analyze art journals and will relate these topics to the definitions of creativity and art. Readings, lectures, discussions, field trips and art making experiences will all contribute to students’ understanding of the competences.

Learning Tools:
- Basic art materials will be available in class. If you would like to bring your own art supplies to class, we recommend the following: Charcoal pencils, gellato or wax crayons, extra fine journaling markers, Watercolors;
- Required readings will be made available on the D2L site. There is no textbook for this course;
- A few photographs from students’ personal collections – no more than 10.

Nb:
Please do not bring any scrapbooking kits or machines (die cutters, letter makers, or other mechanized products) to class;
Do not use your cell phone in class. Cell phone use is distracting to your student colleagues. Make sure your phone is turned off and stowed away during class. We will be working with water and paint. Your phone might sustain significant damage.
Please do not bring food of any sort to class.

Evaluation Techniques and Criteria:
Be aware that this is a short, experienced based course. All written materials must be produced within a short time. Please note the due dates in the syllabus and on the D2L site. Timely participation in ALL class and online sessions, discussions, and activities is absolutely required. All written assignments must be deposited as Word documents in the D2L dropbox in standard English. Please check your work for spelling and grammar.
Please note that arriving late or leaving early will negatively influence your grade. Late arrival is disrespectful to all class participants. Both class days are required. Art production requires thinking,
working, rethinking, reformatting, and thinking again. In this course, we will be focusing on these making and remaking techniques, so use any extra time to practice and refine your work.

Deliverables:
1. Two Competence Reflection Statements;
2. Classroom work sessions for the production of one journal cover, 4 Art Journal pages varying in style, and one found object project;
3. Participation in one on-line discussion via D2L;
4. One Field Trip Report.

Grading and Rubrics:

| Participation in class discussions and scrapbooking assignments: 30 Points per day (60 points total) | 20 – 30 | Work completed demonstrating use of course materials and design tools. Work completed without reference to course materials and design tools; Work not completed, or not completed in class; Late arrival or classroom disruption will result in lower grades |
| 1 – 19 | |
| 0 | |

| 2 Competence Reflection Statement assignments: 10 points each (20 points total) | 8-10 | Assignment instructions addressed and enhanced, with in depth analysis of course lectures, readings and experiences as directed; Clear, error free writing; Timely submission. Assignment instructions carefully followed, with acceptable level of content comprehension of course lectures, readings, and experiences as directed; Some errors in writing; Timely submission |
| 5-7 | Assignment instructions not followed, with unclear thinking on course topics; Serious errors in writing; Late submission. |
| 1-4 | Assignment not submitted |
| 0 | Assignment not submitted |

| Mid Point Discussion: 10 points. | 8-10 | Assignment instructions addressed and enhanced, with in depth analysis of course lectures, readings and experiences as directed; Clear, error free writing; Timely submission. Assignment instructions carefully followed, with acceptable level of content comprehension of course lectures, readings, and experiences as directed; Some errors in writing; Timely submission |
| 5-7 | Assignment instructions not followed, with unclear thinking on course topics; Serious errors in writing; Late submission. |
| 1-4 | Assignment not submitted |
| 0 | Assignment not submitted |

| Field Trip Report 10 points | 8-10 | Assignment instructions addressed and enhanced, with in depth analysis of course lectures, readings and experiences as directed; Clear, error free writing; Timely submission. Assignment instructions carefully followed, with acceptable level of content comprehension of course lectures, readings, and experiences as directed; Some errors in writing; Timely submission |
| 5-7 | Assignment instructions not followed, with unclear thinking on course topics; Serious errors in writing; Late submission. |
| 1-4 | Assignment not submitted |
| 0 | Assignment not submitted |
Both class sessions will be broken down as follows:
- Meet 9am – 12 noon;
- Lunch break from 12 to 1;
- Meet 1pm – 4pm;

Nb:
- Late materials will be assessed on a P/F basis only. The highest grade available for late work is a C.
- While it is wonderful to carry class techniques home and work on your art work there, **every student must produce the art exercises IN CLASS**;
- It is likely that some students will come to this course with experience in scrapbooking or other forms of art work. It is important to note that all activities are required, experience with the form notwithstanding.

Descriptions of course activities:

1. **In class activities**
   Art and Memory provides a great deal of information to discuss and debate. One third of the class will be devoted to large and small group projects and deliberations related to the nature of visual communication, its history, and contributions to the arts. Consistent participation in these activities is required.

2. **Online Discussion**
   One of our discussions is conducted via D2L. Preparatory reading materials are provided on the D2L site. Read the course materials, formulate your own ideas about the questions, read your colleagues’ comments and refine your thinking before posting a response. Students must post a **minimum of four times**. The more you engage substantively with this topic, the better you will understand the concepts, and the better your grade. Edit your work so your ideas are clearly expressed. Please do not check the “include previous post” button. Discussion ends at noon. This end time will allow the faculty to assess your work in the discussion before you come to class on Saturday.

3. **Art Journal Projects**
   Each of our competences includes art journal exercises to be produced in the workshop. Materials and processes will be presented in class. Final products will be assessed on ability to use and explain a range of techniques and styles, and ability to explain artistic motivation and creativity.

4. **Field Trip and Report**
   Students must visit the collection of Joseph Cornell collage works at the Art Institute of Chicago and write a one page analysis of the visit, including answers to the following questions:
   - What did you expect before you visited the Cornell collection?
   - Did the collection meet your expectations? Why or why not?
   - What, specifically, did you see?
   - What was interesting?
- What was surprising?
- Pick out, and describe one item you saw that is related to our course. Explain why you chose this particular item.

Then, post your analysis to the D2L Drop Box.

5. Competence Reflection Statement (requirements by competence):
Content questions related to the Statement assignments are described below by competence. These assignments are intended to capture your thoughts as they evolve over our course. Competence Reflection Statements need not include citations or bibliographies, but should focus on what you, as an individual, have learned about your chosen competence throughout the experience, as opposed to your ideas when you began the course. While answering the questions for your competence, consider what surprises you about the material, what you find particularly interesting, what you tried in your artwork, what you didn’t try, why, why not, etc.

Tentative Course Calendar
Assignments listed below are for convenience only. Class topics might vary from the schedule listed below. All reading assignments, including class handouts, must be completed in a timely fashion.

Saturday 22 April 2017
AM:
Course Introduction
Design Elements
Art, Culture, and Symbols
Art Journal Project #1: Personal Symbols

PM:
What is Outsider Art?
Understanding Inspiration
What is Collage?
Art Journal Project #2: Art Journal Cover

Homework:
1. Complete first three pages of Competence Reflection Statement (Due via D2L Drop Box by 11:59 pm on Monday, 24 April 2017).
2. Field Trip
3. Participate in On Line Discussion
4. Read for next sessions: See D2L site for Handouts

On line Session 23 April – 5 May 2017 at noon.

Participate in the online discussion on D2L:
Try to pace your responses throughout the week.
First post due by Monday, 24 April 2017.
Last post due no later than: NOON, Friday, 5 May 2017.
Saturday 6 May 2017

AM:
Review
Who is an Artist?
Choosing Materials and Techniques
Art Journal Project #3: Found Objects/Homage to Joseph Cornell

PM:
Class Exercises: Making Art Journals
Homework: Complete remaining pages of Competence Reflection Statement (Due via D2L Drop Box by 11:59 pm Monday 8 May 2017)

Field Trip (report due via D2L Dropbox by Monday 8 May 2017)

MATERIALS SUBMITTED AFTER DUE DATES WILL BE ASSESSED ON A PASS/FAIL BASIS ONLY.
INCOMPLETE GRADES MUST BE NEGOTIATED WITH FACULTY.
SNL students must achieve at least 69 points to receive competence.

Bibliography

Books:
Art and Illusion: A Study in the Psychology of Pictorial Representation, Ernst Gombrich.
Art Brut: The Origins of Outsider Art, Lucienne Piery.
The Art Journal Workshop, Traci Bunkers.
Bright Earth: Art and the Invention of Color. Philip Ball.
But is it Art? Cynthia Freeland.
Color: A Natural History of the Palette. Victoria Finlay.
Color and Culture. John Gage.
Design and Art, Alex Coles, ed.
Dime-Store Alchemy: the Art of Joseph Cornell, Charles Simic.
Graphic: Inside the Sketchbooks of the World’s Great Graphic Designers, Steven Heller and Lita Talarico.
How to Look at Outsider Art Lyle Rexer Outsider Art Sourcebook John Maizels, ed.
Journal Spilling: Mixed-Media Techniques for Free Expression, Diana Trout.
 Outsider Art: Spontaneous Alternatives, Colin Rhodes.
Munch: in his Own Words, Poul Erik Tojner.
The Scrapbook in American Life. Susan Tucker, Katherine Ott, Patricia Buckler.
Addenda to Syllabus: Art and Memory: Scrapbooking

Attendance Policy
Attendance is mandatory in SNL courses. Students and faculty are expected to arrive on time, and to participate in every scheduled class session. For online sessions, students are expected to complete assignments and post them within the specified dates. Specific course policies can be listed in the course syllabus, and acceptance of the syllabus indicates agreement to policies outlined in that document.

Missing class makes assessment a difficult process, and all students who miss any classwork are subject to grade reduction by the faculty. Students who miss more than 10% of any given course are subject to failure.

DePaul University Academic Integrity Policy
DePaul University is a learning community that fosters the pursuit of knowledge and the transmission of ideas within a context that emphasizes a sense of responsibility for oneself, for others and for society at large. Violations of academic integrity, in any of their forms, are, therefore, detrimental to the values of DePaul, to the students’ own development as responsible members of society, and to the pursuit of knowledge and the transmission of ideas. Violations include but are not limited to the following categories: cheating; plagiarism; fabrication; falsification or sabotage of research data; destruction or misuse of the university’s academic resources; alteration or falsification of academic records; and academic misconduct. Conduct that is punishable under the Academic Integrity Policy could result in additional disciplinary actions by other university officials and possible civil or criminal prosecution. Please refer to your Student Handbook or visit http://studentaffairs.depaul.edu/homehandbook.html for further details.

DePaul University Incomplete Policy
The SNL student who wishes to receive the grade of IN must submit a formal written request to the course instructor. This request must be made before the end of the quarter in which the student is enrolled in a course. 75% of the course requirements must be complete before a student can qualify for an IN grade. Undergraduate and graduate students have at most two quarters to complete an incomplete. At the end of the second quarter (excluding summer) following the term in which the incomplete grade was assigned, the incomplete will automatically convert to an F grade. A faculty member has the prerogative to assign a completion date earlier than the two quarter deadline and this date will supersede the two quarter timeframe. Students must adhere to the incomplete grade request procedure of the academic unit offering the course for which they are requesting the incomplete grade. In this course, Incompletes are not allowed for missed class time.

Grading Policy
A/A- designates work of high quality; reflects thorough and comprehensive understanding of the issues at hand; reflects a clearly identifiable thesis and argument that demonstrates cogent and creative development and support of idea.
B+/B/B- = designates work of good quality; reflects clearly organized and comprehensive understanding of issues at hand; presents substantive thesis and argument with evident development and support of ideas.

C+/C/C- = designates work which minimally meets requirements set forward in assignment; reflects some organization and development of ideas but develops argument in superficial or simplistic manner; may only address part of the assignment or be otherwise incomplete.

D= designates work of poor quality which does not meet minimum requirements set forth in the assignment; demonstrates poor organization of ideas and/or inattention to development of ideas, grammar, and spelling; treatment of material is superficial and/or simplistic; may indicate that student has not done reading assignments thoroughly. The D grade does not carry competence for SNL students.

In this course, grades will be calculated as follows:

<table>
<thead>
<tr>
<th>Grades</th>
<th>A</th>
<th>A-</th>
<th>B+</th>
<th>B</th>
<th>B-</th>
<th>C+</th>
<th>C</th>
<th>C-</th>
<th>D*</th>
<th>F*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Points</td>
<td>97</td>
<td>93</td>
<td>89</td>
<td>85</td>
<td>81</td>
<td>77</td>
<td>73</td>
<td>69</td>
<td>65</td>
<td>&lt; 65</td>
</tr>
</tbody>
</table>

*no competence

Classroom Behavior

All students are expected to conduct themselves with respect and tolerance. Our course is about expanding ideas through reading, listening, and experience. In this course, we will be using our time to listen not only to the teachers but to one another. While someone has the floor, please refrain from speaking. Be kind to your colleagues, and listen attentively. Class time is for class activities. Keep your cell phone turned off. If you feel you must answer your phone, do so by leaving the classroom and making every attempt not to disturb your colleagues. Keep in mind that any missed time will be reflected in your grade for that day’s activities. Please arrive on time. Coming in to class after we have begun our sessions is disconcerting to everyone. Do not bring food to class. Unprofessional behavior such as texting, ringing cell phones, accessing the internet on your phone, talking while others have the floor could result in your being asked to leave the room. Your teachers work closely with the DePaul University Dean of Students office to ensure that students are respected and can work in an environment conducive to learning.

See additional information pertaining to the grade designations for undergraduate grades. See Pass/Fail Grading Options.

This course includes and adheres to the college and university policies described in the links below:

Academic Integrity Policy
Incomplete Policy
Course Withdrawal Timelines and Grade/Fee Consequences
Accommodations Based on the Impact of a Disability
Protection of Human Research Participants

Course Resources

University Center for Writing-based Learning
SNL Writing Guide
Dean of Students Office